



PRESS RELEASE

Biogents, Official Partner of the Tour de France for the third consecutive year.

June 4th, 2026 – Biogents, a pioneer and recognized expert for over 20 years in sustainable mosquito control, continues its commitment alongside the Tour de France for the 113th edition of the iconic race as the Official Protector.

For the third consecutive year, Biogents will deploy its insecticide-free mosquito traps, scientifically proven and highly effective, at strategic locations such as the Bordeaux Fan Park, to protect spectators, riders, and local communities along the route. This initiative contributes to positioning the Tour de France as a model for sustainable events, aligned with today's health and environmental challenges.

In addition, through its podium truck, Biogents will raise public awareness around best practices and solutions to enjoy the summer season free from nuisance and risk

A renewed commitment to protecting spectators, communities, and riders

Since 2024, Biogents has been protecting Fan Parks and their many visitors, reaching up to more than 100,000 people along the route, thanks to its biodiversity-friendly traps.

In 2026, this mission will continue throughout an edition marked by a Grand Départ in Barcelona on July 4 and a finish on the Champs-Élysées on July 26, across a total of 21 stages. Biogents will ensure protection at the Bordeaux Fan Park, which will take place at Place des Quinconces from July 9 to 10, with the installation of seven urban trap units.

“As the Official Protector, we are proud to contribute to protecting populations from mosquitoes. This commitment lies at the heart of Biogents’ DNA: delivering a lasting positive impact. Our partnership with the Tour de France allows us to reach a broad audience, including consumers, professionals, and local communities, while contributing to the safety and well-being of spectators, riders, and residents. We are proud to support such an iconic event, driven by strong environmental values,” said Hugo Plan, Co-CEO of Biogents.

Educational activations and new solutions brought to life on the ground

At each stage of the race, Biogents will continue its engaging and educational activations onboard its podium truck, raising awareness among the general public about mosquito prevention practices and how to enjoy outdoor spaces peacefully and effectively throughout the summer.

At the same time, in-store activations, contests, and digital campaigns have been rolled out since May. This year is also marked by the launch of AERO TRAP and AERO TRAP PLUS last March, a new generation of efficient and sustainable traps. Designed for ease of use, these

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Jennifer Loison / Anna Lesbros - 01 56 26 72 00 – biogents@agence-profile.com

solutions rely on technology that mimics the natural signals that attract mosquitoes to humans (including body odor and breath), enabling highly effective capture without insecticides, while preserving biodiversity.

Depending on the configuration of the garden or outdoor space (size, vegetation, humidity, etc.) and the mosquito species present, these solutions can be used on their own, enhanced with CO₂, or combined together to create a tailored protection network adapted to each situation.

Proven expertise across major international events

Biogents' expertise has been established across several major sporting events alongside the Tour de France. The company notably protected the Toulouse Fan Park, one of the largest during the 2023 Rugby World Cup, welcoming thousands of visitors in a preserved environment.

In 2024, Biogents also demonstrated its expertise during the Paris 2024 Olympic and Paralympic Games, ensuring protection at the Marseille marina, host of the sailing competitions, as well as at the Olympic Village in the Paris region. These experiences have strengthened Biogents' position as a benchmark in sustainable protection at large-scale international events, combining scientific innovation, public health safety, and respect for biodiversity.

Sustainable protection for local communities

Beyond the Tour de France, Biogents supports local communities year-round in addressing mosquito proliferation, particularly the tiger mosquito. An increasing number of cities and towns rely on its expertise to secure public spaces, parks, schools, tourist areas, and healthcare facilities through the installation of tailored trapping solutions designed for each environment and strategically positioned for maximum efficiency.

Cities such as Marseille, Toulouse, Meyzieu, and Lamotte-Beuvron, among others, have already partnered with Biogents to deploy effective protection solutions alongside their public health prevention programs. By promoting a responsible and biodiversity-friendly approach, Biogents helps communities better anticipate mosquito-related health risks and improve quality of life for residents, while contributing to a broader public health and sustainability agenda.



*Podium Truck Biogents
Fan Park, Montpellier - 2025*



Educational and engaging activations

Fan Park , Lille - 2025

About [Biogents](#)

A pioneer in mosquito control for over 20 years, Biogents is present in more than 100 countries across six continents. Its team of experts, made up of dedicated researchers and scientists, is committed to developing solutions that protect populations from mosquito nuisance—particularly tiger mosquitoes—as well as from the economic impact and health risks they pose.

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Biogents' scientifically proven expertise has led to the development of innovative and sustainable traps that replicate the human body signals attractive to mosquitoes (breathing, body odor, etc.), as well as traps that mimic breeding sites, capturing female mosquitoes that have already bitten and are seeking a place to lay their eggs. By equipping private gardens and public spaces with these traps in a complementary and synergistic way, a protective network is created, significantly reducing mosquito populations and the risk of disease transmission through a preventive and long-term approach.

Biogents positions itself as a true partner for local authorities, tourism and hospitality professionals, as well as private individuals, supporting them throughout their mosquito control efforts. As the first player in the sector to develop patented insecticide-free traps, Biogents solutions preserve biodiversity—capturing only mosquitoes and not other species such as bees or butterflies—and offer a sustainable, environmentally friendly alternative to mosquito control, an issue that has become a major public health and nuisance concern in recent years. Combined with a few essential best practices—such as eliminating standing water and maintaining green spaces—the effectiveness of Biogents traps remains unmatched. Established in France since 2013, Biogents is now the leader in the French retail market. Biogents solutions are also distributed throughout Europe and in the United States

BIOGENTS AT A GLANCE

- **Over 20 years of scientific expertise**
- **Operations in more than 100 countries worldwide**
- **Nearly 400 independent scientific publications globally**
- **No.1 mosquito trap brand in France, with close to 50% market share in retail distribution**
- **1 million traps sold worldwide**, all models and all markets combined, since Biogents was founded
- **100% insecticide-free traps**
- **Up to 87% fewer mosquito bites and up to five times more captures when used with CO₂**

Learn more : <https://eu.biogents.com/about-biogents/>