

PRESS RELEASE

## COLLABORATION

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### **Biogents and Club Med Join Forces to Tackle Mosquito-Related Nuisances**

**April 16, 2026 – As mosquito presence continues to intensify year after year, including in areas that were previously unaffected, Biogents announces the launch of two pilot programs with Club Med, a leading global player in premium tourism. This partnership aims to deploy innovative, effective, insecticide-free solutions across several resorts to help preserve the quality of the guest experience, as well as visitors' comfort and well-being.**

**A pioneer and market leader in sustainable mosquito control in France, Biogents relies on more than 20 years of scientific expertise to support Club Med in deploying solutions designed to address an issue that has become increasingly critical for the tourism sector: helping to reduce mosquito-related nuisances. This approach is fully aligned with Club Med's CSR commitments, which aim in particular to limit the use of chemical products and to prioritize preventive, non-chemical solutions whenever possible.**

#### **An initial installation phase across selected Club Med resorts**

The first deployments will begin as early as spring 2026, with an initial phase rolled out across two resorts:

- **Club Med Opio in Antibes** (Alpes-Maritimes): installation of 50 BG-Protector traps and 26 BG-GAT oviposition traps, complemented by capture monitoring systems and remote performance management tools.
- **Club Med La Caravelle** in Sainte-Anne, Guadeloupe: deployment of 40 BG-Protector traps and 24 BG-GAT oviposition traps.

Deployed throughout the entire site, Biogents traps provide protection across the whole resort, from guest rooms to shared areas such as restaurants and swimming pools, ensuring effective, discreet, and continuous protection for both guests and staff.

**CONTACTS PRESSE – Agence Profile**

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## A comfort and public health challenge at the heart of the guest experience

In natural environments that are particularly conducive to mosquito proliferation, protecting guests and staff is a critical priority, both to limit public health risks and to ensure a high-quality guest experience and optimal on-site conditions, at a time when mosquitoes have become a major public health concern.

Through this collaboration, Biogents and Club Med are helping to redefine hospitality standards by fully integrating mosquito control as a key component of the overall guest experience. This approach responds to a growing expectation: delivering a premium, nuisance-free experience in increasingly demanding environments. To meet this challenge, Club Med relies on the expertise of Biogents, a pioneer in this field, offering solutions that are tailored to these needs and fully aligned with Club Med's CSR commitments.

*"Club Med and Biogents share strong CSR commitments, particularly when it comes to on-site well-being and environmental responsibility. The solutions we deploy fully align with this approach, having been designed to deliver long-term effectiveness while seamlessly integrating into demanding environments such as Club Med resorts,"* emphasizes **Hugo Plan, Co-Managing Director of Biogents**.

*"At Club Med, the comfort and well-being of our teams and guests go hand in hand with our environmental commitments. The choice of Biogents solutions was a natural one, given their high level of effectiveness combined with a responsible and sustainable approach, perfectly suited to the demanding environments of our resorts. These solutions enable us to take concrete action to enhance the experience at each resort, while upholding our high standards in terms of health, safety, and CSR,"* states **Thierry Kopferschmitt, EMEA Director of Quality, Health, Safety and Environment, Club Med**.

## Complementary solutions designed for long-term impact

To address the specific requirements of Club Med resorts, Biogents deploys a comprehensive approach built on the complementarity of its solutions and its strong field expertise.

The strategy is first based on creating a protective barrier around the entire site through a network of professional-grade **BG-Protector traps**, positioned along the perimeter to capture mosquitoes before they reach living areas, by mimicking human presence (scent, breathing, CO<sub>2</sub>).

In parallel, stagnant water sources within the site are identified and eliminated to limit mosquito breeding within the protected area. This system is further reinforced by the installation of **BG-GAT Reflect-Tech** oviposition traps, which target mosquitoes at the reproduction stage and help sustainably reduce their population. This dual approach allows for a simultaneous reduction in both mosquito bites and overall mosquito presence over time.

Beyond equipment alone, Biogents stands out for its end-to-end expertise, from preliminary site audits to system installation, followed by monthly maintenance to ensure long-term performance. This approach is complemented by the BG-Counter, a measurement tool that enables precise, objective, and transparent monitoring of results.

## “BIOGENTS, A COMPREHENSIVE SOLUTION FOR SUSTAINABLE MOSQUITO CONTROL” (traps deployed in hotels, restaurants, campgrounds, and other outdoor spaces)



### About Biogents

A pioneer in mosquito control for over 20 years, Biogents is present in more than 100 countries across six continents. Its team of experts, made up of dedicated researchers and scientists, is committed to developing solutions that protect populations from mosquito nuisance—particularly tiger mosquitoes—as well as from the economic impact and health risks they pose.

Biogents' scientifically proven expertise has led to the development of innovative and sustainable traps that replicate the human body signals attractive to mosquitoes (breathing, body odor, etc.), as well as traps that mimic breeding sites, capturing female mosquitoes that have already bitten and are seeking a place to lay their eggs. By equipping private gardens and public spaces with these traps in a complementary and synergistic way, a protective network is created, significantly reducing mosquito populations and the risk of disease transmission through a preventive and long-term approach.

Biogents positions itself as a true partner for local authorities, tourism and hospitality professionals, as well as private individuals, supporting them throughout their mosquito control efforts. As the first player in the sector to develop patented insecticide-free traps, Biogents solutions preserve biodiversity—capturing only mosquitoes and not other species such as bees or butterflies—and offer a sustainable, environmentally friendly alternative to mosquito control, an issue that has become a major public health and nuisance concern in recent years. Combined with a few essential best practices—such as eliminating standing water and maintaining green spaces—the effectiveness of Biogents traps remains unmatched. Established in France since 2013, Biogents is now the leader in the French retail market. Biogents solutions are also distributed throughout Europe and in the United States

### BIOGENTS AT A GLANCE

- **Over 20 years of scientific expertise**
- **Operations in more than 100 countries worldwide**
- **Nearly 400 independent scientific publications globally**
- **No.1 mosquito trap brand in France, with close to 50% market share in retail distribution**
- **1 million traps sold worldwide**, all models and all markets combined, since Biogents was founded
- **100% insecticide-free traps**
- **Up to 87% fewer mosquito bites and up to five times more captures when used with CO<sub>2</sub>**

Learn more : <https://eu.biogents.com/about-biogents/>

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### **About Club Med**

Founded in 1950 by Gérard Blitz and later joined by Gilbert Trigano, Club Med is the inventor of the all-inclusive vacation club concept and a pioneer in children's supervision programs, with the creation of the Mini Club in 1967. Present in 40 countries worldwide, with 61 Premium and Exclusive Collection Resorts, Club Med offers a carefree vacation experience in exceptional destinations and locations.

Thanks to the success of its strategic repositioning and with the support of its shareholder Fosun Tourism Group, Club Med is today the world leader in high-end, experiential all-inclusive vacations for families and active couples. Club Med employs nearly 25,000 Gentils Organisateurs (G.O.®) and Gentils Employés (G.E.®), representing 110 nationalities.

If you'd like, I can also adapt this to a more compact press boilerplate or a slightly more marketing-driven U.S. version.

Learn more : <https://www.clubmed.co.uk/>