

PRESS RELEASE

SBM Company joins forces with YouCare for Animal Protection and Biodiversity

Ecully, April, 13th 2026 – SBM Company, committed to a CSR ambition focused on Health and Biodiversity, has chosen to support YouCare, an NGO founded in 2020 and specializing in animal protection and biodiversity preservation. This partnership embodies a shared desire to promote concrete and sustainable actions in favor of nature and humanity.

As part of this commitment, SBM Company is providing substantial, structured support through several major initiatives:

- **A significant financial donation to fund the creation of greenhouses** at the Périgny 94 site (Île-de-France nursery), covering an area of 30,000 square feet on 8.7 acres of land. The greenhouses will serve several purposes: the production of plants for reforestation projects, horticultural production and self-production, the organization of educational workshops for children, and local resale to co-finance the association's projects.
- **A donation of gardening products representing nearly 60 pallets**, including Or Brun potting soil, clay balls, fertilizers for vegetable gardens, tomatoes, roses, etc.
- **A donation of shelters, feeders, and nesting boxes provided by SPG** to promote biodiversity on the site.
- **A donation of pet care products**, probiotics, solutions for motion sickness, and anti-stress collars under the VETOform brand, provided by Laboratoire de Combe d'Ase to support YouCare's work with rescued animals.
- **Sharing of expertise** with the involvement of Didier Crassard, technical expert at SBM Life Science France, to support the YouCare teams in the development and management of nurseries and greenhouses.

"SBM's support is a major turning point for our association. This is the first time that a donor has committed to both biodiversity and animal protection. This donation is very important to us, and we are extremely proud to be able to count on SBM to help us build our plant greenhouses." **Thomas Moreau, Founder & CEO of YouCare, President of the NGO YouCare and the 1% For Animals movement**

"The partnership with YouCare is a first for SBM on this scale, and we are very proud of it. It reflects the deep commitment of all our entities to the societal pillar of CSR, which focuses on two priorities: health and biodiversity. These are two battles we have chosen to fight in line with our vision: to be united in giving nature a greater place in our lives." **Alexandre Simmler, General Manager, SBM Life Science**



ABOUT SBM LIFE SCIENCE

Let's grow
— TOMORROW —
together

SBM Life Science responds to everyone's need to reconnect with nature by putting plants at the heart of our lives.

SBM Life Science is the Home & Garden subsidiary of SBM Company, a French group of nearly 1,000 employees in 31 countries worldwide. SBM was created 30 years ago, is 100% independent and family-owned, and is present in a unique way in Europe and North America on the amateur and professional market.

SBM offers its customers and consumers innovative and responsible solutions and services for their plants, gardens and living spaces. The company boasts a full range of products for the protection, care and nutrition of plants, seeds, soil, and lawn seeds, as well as pest and mosquito control solutions. Ultimately, SBM meets the needs of consumers: to nourish, beautify, maintain, and defend.



SBM Life Science has deployed several flagship brands in Europe: Protect Home[®], Protect Garden[®], Solabiol[®] and Biogents, a pioneer in natural products in France since 2001. Other successful local brands complete the offer in each European country, such as NutriOne[®], Phostrogen[®] and Stroller[®].

In North America, SBM Life Science is a key player in innovation in the garden market and is positioned alongside flagship brands such as BioAdvanced[®] and Natria[®], one of the leading organic brands.

For more information, please visit our web site <https://sbm-company.com/>

ABOUT YOU CARE

Founded in 2020, YouCare is a French NGO that works to protect animals, preserve biodiversity, and develop sustainable solutions. It carries out innovative projects such as creating shelters, nurseries, and greenhouses, while mobilizing a community committed to values of respect and solidarity.

For more information, please visit: <https://associationyoucare.org/>

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