

MARINE PADULA APPOINTED GLOBAL HEAD OF HUMAN RESOURCES SBM LIFE SCIENCE

Ecully, April 6, 2023 - SBM Life Science, a major player in the garden and home market in Europe and North America, has welcomed Marine Padula as Global Head of Human Resources. Since April 3, 2023, the official date of her appointment, she is responsible for supporting the human resources strategy of SBM Life Science.

Marine Padula holds a Master II degree in Corporate Psychology with a specialization in HR and training from the School of Psychological Practitioners in Lyon and is PMP® certified in Project Management. She began her career in the banking sector where she successively held the positions of International Projects and Operations Manager, then HR Operations Director and Deputy HR Director. She then worked in the chemical and pharmaceutical sectors in multinational companies, including Bayer as Director of HR Operations and internal consultant for the French HR Department.

Based on her experience, Marine Padula then created her own coaching and consulting company specializing in managerial and team effectiveness in order to help companies achieve sustainable performance. Passionate about the subject of Management, she wrote a book (Les accords O.M.G. : Osez (vous) Manager Gagnant©) on how to embody a human, responsible and empowering management. She has also created the first digital management academy and has given numerous conferences.

"At SBM, our employees are the heart of the group, our driving force. It is essential for us to manage our human resources with a strategy based on listening, creativity and a modern vision in order to support our teams and ensure that everyone grows and flourishes within our organization. We are adapting the way we manage our human resources by offering not only development opportunities to our employees, but also innovative processes to develop a mindset that supports our vision, our challenges, our transformation. We are very pleased with Marine's arrival and have full confidence in her ability to support SBM Life Science and its teams, while being well aware of our entrepreneurial challenges," said Alexandre Simmler, General Manager SBM Life Science.

"I am delighted to join SBM Life Science, with whom I share the same values: passion, authenticity, responsibility and boldness! I am ready to take up this new challenge with great enthusiasm and commitment", says Marine Padula, Global Head of Human Resources SBM Life Science.





ABOUT SBM LIFE SCIENCE

SBM Life Science responds to everyone's need to reconnect with nature by putting plants at the heart of our lives.

SBM Life Science is the Home & Garden subsidiary of SBM Company, a French group of nearly 1,000 employees in 31 countries worldwide. SBM was created almost 30 years ago, is 100% independent and family-owned, and is present in a unique way in Europe and North America on the amateur and professional market.

SBM offers its customers and consumers innovative and responsible solutions and services for their plants, gardens and living spaces. The company boasts a full range of products for the protection, care and nutrition of plants, seeds, soil, and lawn seeds, as well as pest and mosquito control solutions. Ultimately, SBM meets the needs of consumers: to nourish, beautify, maintain, and defend.



SBM Life Science has deployed several flagship brands in Europe: Protect Home®, Protect Garden®, Solabiol® and Biogents, a pioneer in natural products in France since 2001. Other successful local brands complete the offer in each European country, such as NutriOne®, Phostrogen® and Stroller®.

In North America, SBM Life Science is a key player in innovation in the garden market and is positioned alongside flagship brands such as BioAdvanced® and Natria®, one of the leading organic brands.

In 2022, SBM Life Science was awarded the Great Place To Work® certification in Europe, which echoes that obtained in the United States in 2021. In France, as part of the JardinPlus® 2022 Trophies, SBM Life Science was elected Supplier of the Year by purchasing decision-makers from the retail sector.

For more information, please visit our web site <https://sbm-company.com/>

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