

## SBM LIFE SCIENCE PARTICIPATES IN SIVAL PLANT PRODUCTION TRADE SHOW

***Ecully, January 12, 2023 - SBM Life Science, an international leader committed to Biocontrol for several years, will participate from January 17 to 19 in the 36th edition of the SIVAL in Angers, the annual meeting of professionals in the plant sector in France. SBM Life Science's R&D, Sourcing and Marketing teams will be present in the Biocontrol Village alongside IBMA, the French association of biocontrol product companies, of which SBM is an active member and sits on the Board of Directors. In addition, Denis Jardel, Technical Director of SBM Life Science France, will share his expertise during a conference entitled "Biocontrol, a reference tool for home gardeners & future solutions for professionals" on January 17 afternoon.***



Every year, the SIVAL in Angers brings together more than 26,000 professionals involved in the plant industry, offering a complete range of products and services in arboriculture, vegetable crops, seeds, viticulture, horticulture, medicinal and aromatic plants.

During this edition, the Biocontrol Village will host a dedicated Forum where institutional organizations will speak in the morning, while the afternoons will be devoted to presentations on biocontrol by IBMA France member companies.

As part of the Forum, Denis Jardel, Technical Director of SBM Life Science France, will give a conference on January 17 at 3:15 pm on the theme "Biocontrol, a reference tool for amateur gardeners and future solutions for professionals".

***"Our SBM Life Science teams are excited to participate in this great event! This show represents a unique opportunity to discuss the needs of professionals in the plant sector and the answers we can provide, particularly through our biocontrol solutions." Gilles Ravot, Director Innovation, R&D, Regulatory Affairs SBM Company.***

Taking advantage of this event, SBM will also communicate on its Golden Victory award in the "headquarters" category, awarded by VALHOR, the French interprofession of horticulture, floristry and landscape.

This prize, awarded on December 8, 2022 in Paris, was given in recognition of the construction of the SBM head office, which was carried out in a responsible manner in line with the group's vision.

Indeed, the project was conceived through a collaborative approach to the design of the project with all employees, but also by focusing on the Quality of Life at Work, the development of



Biodiversity, the promotion of natural gardening as well as the development of an industrial wasteland in the existing heritage.



In the center of the picture Gilles Ravot with, on his left, Philippe Sertillange from SBM Life Science surrounded by their partners Greenstyle and Patrick Renaud from Equinoxe Paysages.

### ABOUT SBM LIFE SCIENCE

Let's grow  
— TOMORROW —  
together

**SBM Life Science responds to everyone's need to reconnect with nature by putting plants at the heart of our lives.**

SBM Life Science is the Home & Garden subsidiary of SBM Company, a French group of nearly 1,000 employees in 31 countries worldwide. SBM was created almost 30 years ago, is 100% independent and family-owned, and is present in a unique way in Europe and North America on the amateur and professional market.

SBM offers its customers and consumers innovative and responsible solutions and services for their plants, gardens and living spaces. The company boasts a full range of products for the protection, care and nutrition of plants, seeds, soil, and lawn seeds, as well as pest and mosquito control solutions. Ultimately, SBM meets the needs of consumers: to nourish, beautify, maintain, and defend.



SBM Life Science has deployed several flagship brands in Europe: Protect Home®, Protect Garden®, Solabiol® and Biogents, a pioneer in natural products in France since 2001. Other successful local brands complete the offer in each European country, such as NutriOne®, Phostrogen® and Stroller®.

In North America, SBM Life Science is a key player in innovation in the garden market and is positioned alongside flagship brands such as BioAdvanced® and Natria®, one of the leading organic brands.

In 2022, SBM Life Science was awarded the Great Place To Work® certification in Europe, which echoes that obtained in the United States in 2021. In France, as part of the JardinPlus® 2022 Trophies, SBM Life Science was elected Supplier of the Year by purchasing decision-makers from the retail sector.

For more information, please visit our web site <https://sbm-company.com/>



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