

## **SBM COMPANY CONTINUES ITS EXPANSION AND STRENGTHENS ITS LEADERSHIP WITH THE ACQUISITION OF SPG**

***Ecully, France, August 2, 2021 - SBM enriches its portfolio of solutions for its customers and consumers and completes its offer in the French garden market with the acquisition of the company SPG (Société De Production Grainières).***

SBM's objective is to continue to enrich its portfolio of solutions for its customers and consumers, to reinforce its leadership on the French market and to continue to be innovative while keeping in its DNA the family values that drive it.

SPG, a historical player in the vegetable and flower seeds segment, markets well-known brands such as Caillard, Le Paysan and La Semeuse.

The company is also a precursor in the development of an offer focused on biodiversity and has been distributing an innovative and eco-responsible anti-mosquito solution since 2019 exclusively through the Biogents brand.

Alexandre Simmler, Managing Director of SBM Life Science, says "I would like to salute the commitment of Hugo Plan and his teams, which has enabled us to develop a company with family and entrepreneurial values that are dear to SBM. SPG offers products adapted to the new needs of consumers: vegetable and flower seeds, biodiversity, mosquito control. We are happy to welcome the teams and to make these ranges fruitful for all our partners and customers".

This agreement was concluded between SOPEX, the owner of SPG (Société de Production Grainière) and SBM is effective as of August 1st, 2021. As part of its integration within the SBM group, SPG will continue to operate as an autonomous business line.

SOPEX would like to thank all the SPG teams and its management for the action carried out together in the recovery of the company during the last 5 years, which allowed us to regain an essential financial balance and above all, strong development axes for the future. We are pleased to hand over the torch to SBM, with whom we share the same corporate values, and wish them every success in the continued deployment of SPG.

## ABOUT SBM COMPANY

*SBM Company is a family-owned industrial group of French origin, created in 1994 and present in more than 31 countries throughout Europe and North America. SBM Company designs, homologates, produces and markets products for the care and protection of crops, gardens and the home. Recognized for its expertise in both the agricultural and consumer markets, SBM masters its entire value chain, from R&D to the consumer. Innovation is at the heart of the group's strategy, in order to constantly adapt to market changes.*

*The group is positioned in 4 areas of activity:*

- agricultural crop protection, through the commercial entity CMPA
  - industrial production, with three plants (two in France and one in the United States)
  - aromatherapy, under the LCA brands
  - Garden & Home, which is now the group's main activity, through its subsidiary SBM Life Science.
- For more information, please visit <https://sbm-company.com/>*

## ABOUT SBM LIFE SCIENCE

*SBM Life Science is the Garden & Home subsidiary of the SBM Company group. With 350 employees spread over 22 sites worldwide, the subsidiary represents a turnover of 230M€.*

*SBM Life Science puts its expertise at the service of its customers and consumers, thanks to innovative and responsible solutions and services for their plants, their garden and their living space. It offers a complete range of plant protection, care and nutrition products, growing media and home pest control products that meet consumers' main needs: Nourish, Beautify, Maintain and Defend.*

*SBM Life Science has deployed several flagship brands in Europe: Protect Home®, Protect Garden® and Solabiol®, a pioneering brand in France in the natural products segment since 2001. In each country, other strong local brands complete the offer, such as Caussade®, Protect Expert®, NutriOne® and Thermacell® in France.*

*In the United States, SBM Life Science Corp. is a key player in innovation in the Garden and Lawn market, and offers recognized brands such as BioAdvanced®, Natria® and NutriOne®.*



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