



PRESS RELEASE

SBM LIFE SCIENCE CONFIRMS THE ACQUISITION OF BHS'S GARDEN BUSINESS

Ecully, July 1st, 2020 - In line with its development strategy, SBM Life Science is confirming the acquisition of BHS's Garden business, key actor on the French market, specialized in Fertilizers, Soil, Lawn Seeds, PLant Protection Products, Outdoor Maintenance products, as of the 1st July.

This acquisition offers an excellent complementarity of ranges and allows SBM Life Science to open up new categories such as lawn seeds and mineral fertilizers, in addition to its ranges of natural fertilizers, growing media, plant protection products and biocides. SBM is thus strengthening its position on the French market by consolidating its offer on the LISA (Self Service Agriculture), Garden Centers and DIY networks.

BHS products and brand fit perfectly into SBM Life Science's strategy, alongside Solabiol[®], Protect Expert[®], Caussade[®], NutriOne[®] and Thermacell[®] brands.

"The integration of BHS, a brand recognized in the market and a specialist in ornamental gardening and lawn care for more than 30 years, allows us to offer a broader range of products to our customers, and in particular to support consumers at every stage of the creation and maintenance of their lawns" explains Alexandre Simmler, CEO of SBM Life Science Global.

"This agreement with SBM, an independent, family-owned French group with whom we share common values, will enable to perpetuate the know-how of our emblematic brand on the French market," announced Yann Le Calvez, CEO of BHS.

In addition to the acquisition of BHS' garden business, the two companies have agreed on a long-term partnership to :

- Distribute common products to the Green Spaces and Garden markets
- Develop common solutions in response to changes due to the Labbé law on JEVI (Gardens, Vegetated Areas and Infrastructures).

BHS range could be developed in Europe in the coming years.





ABOUT SBM COMPANY

SBM Company is a family-owned industrial group with French roots, created in 1994, operating today in more than 31 countries. SBM Company creates, registers, manufactures and markets products to advance plant protection and home and garden care, from research to the consumer's hands. The group operates in 4 activities: crop protection, industrial production (with two plants in France and one in the USA), aromatherapy and Home & Garden. SBM Company is committed to providing responsible and innovative solutions now and for future generations.

For more information, please visit <https://sbm-company.com/>

ABOUT SBM LIFE SCIENCE

SBM Life Science is the Home and Garden subsidiary of the SBM Company group, resulting from the merger of Novajardin (SBM Group) and Bayer Jardin & Bayer Advanced in October 2016. This entity employs 350 people, over more than 20 sites in Europe and North America. Distributing more than 2500 products internationally, SBM Life Science is the expert partner in plant protection and care as well as home protection against rodents and pests.

ABOUT BHS

BHS is a French family-owned company based in Vemars (95), created in 1984 with the invention of the first selective weed killer that respects bulbs and perennials without toxicological classification: Boul'herb®. This innovative product gave rise to the BHS (Boul'Herb Service) brand, combining product excellence and customized service. The company specializes in the design and marketing of garden products: Fertilizers, Soil, Lawn Seeds, Plant Protection Products, Outdoor Maintenance Products.



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