

PRESS RELEASE

SBM LIFE SCIENCE ANNOUNCES THE ARRIVAL OF SCOTT LAZARCZYK AS PRESIDENT OF NORTH AMERICA REGION

Raleigh, NC March 23rd, 2020 – As SBM Life Science continues its North American growth strategy, the company entrusts the leadership of its North America Region to Mr. Scott Lazarczyk.



Scott has over 20 years of leadership in the Consumer Products Industry with a successful track record of building brands globally. He started his career with Procter & Gamble where he led brands like GAIN, Folgers, and Febreze and then went to work for Samsung as Vice President of North American Innovation, Marketing, and Consumer Insights. Most recently, Scott served as Senior Vice President and General Manager for the Pet Health & Wellness, a division of Central Garden and Pet.

Along with his commercial background, Scott brings technical expertise and a global mindset. Having lived and worked in South Korea, Venezuela, and Guatemala, his success was due to his ability to engage culturally diverse teams. Scott holds a degree in Chemical Engineering from the University of Delaware.

“We are confident that Scott will lead SBM Life Science to reinforce its key position in the Home & Garden business in our North America region.” said Alexandre Simmler, CEO Global SBM Life Science. *“He will bring an incomparable wealth of experience and strategic vision to the business drawn from his solid background and the previous positions he held successfully. We look forward to its valuable contribution for our company.”*

“I am honored and excited to lead the SBM Life Science North American team with their passion of bringing new innovations to the Lawn and Garden space. With SBM Life Science’s ability to deliver

strong and novel science-based solutions, together we can serve and delight consumers with new and better products for the care of plants and yards at home. I am committed to leading SBM through its next phase of growth to a leadership position in North America.”, says Scott Lazarczyk.

Scott Lazarczyk has joined SBM Life Science as of Monday, March 16th, 2020.



ABOUT SBM COMPANY

SBM Company is a family-owned industrial group with French roots, created in 1994, operating today in more than 31 countries throughout Europe and North America. SBM Company creates, registers, manufactures and markets products to advance plant protection and home and garden care, from research to the consumer's hands. The group operates in 4 activities: crop protection, industrial production (with two plants in France and one in the USA), aromatherapy and Home & Garden. SBM Company is committed to providing responsible and innovative solutions now and for future generations.

For more information, please visit <https://sbm-company.com/>

ABOUT SBM LIFE SCIENCE

SBM Life Science is the Home & Garden division of SBM Company, born out of the merger of Novajardin (SBM Group) and Bayer Garden & Bayer Advanced in October 2016. This division employs 350 staff, with more than 20 locations in Europe and North America. With over 2500 products distributed worldwide, SBM Life Science is an expert on plants' care and beauty as well as protecting the home against rodents and insect pests.



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