



PRESS RELEASE

SBM LIFE SCIENCE ANNOUNCES THE ARRIVAL OF CHRIS ALLEN AS PRESIDENT OF NORTH AMERICA REGION

Raleigh, NC June 5th 2019 – In keeping with their development strategy worldwide, SBM Life Science entrusts the management of North America Region to Mr Chris Allen.

Chris Allen has over 30 years' experience in the consumer products industry and is an experienced leader in the lawn and garden industry with 20 years in the category.

Recently, Chris was Chief Executive Officer of Jobe's Company, a leading global provider of gardening products. Previously, he was President, North America, for Greenworks, a world's leading manufacturer of corded and cordless battery-operated power equipment. Earlier in his career, Allen held different key executive leadership roles at Scotts Miracle-Gro, such as Director of Sales and General Manager for Home Depot Business Unit, Vice President Sales and President for the South Region.

Allen has a bachelor's degree in political science, Master's in Management degree and Graduate in Leadership and Advanced Leadership Program.

"Thanks to his wide experience, combining business and strategic knowledge, I am convinced that Chris is the one to further develop what has been done so far in North America" said Alexandre Simmler, CEO SBM Global Life Science. "He will continue to grow our business and lead SBM Life Science to reinforce its key position in the Home & Garden business in this region."

"I'm excited to be part of the talented SBM Life Science team" says Chris Allen. "SBM is the leading innovator in lawn and garden, providing consumers the science-based solutions and outstanding results they have come to expect. I look forward to playing a key role in the company's future growth".





ABOUT SBM COMPANY

*SBM Company is a family-owned industrial group with French roots, created in 1994, operating today in more than 31 countries. SBM Company creates, registers, manufactures and markets products to advance plant protection and home and garden care, from research to the consumer's hands. The group operates in 4 activities: crop protection, industrial production (with two plants in France and one in the USA in Pasadena, Texas), aromatherapy and Home & Garden, through a dedicated entity - **SBM Life Science**. SBM Company is committed to providing responsible and innovative solutions now and for future generations.*

For more information, please visit <https://sbm-company.com/>

ABOUT SBM LIFE SCIENCE

SBM Life Science is the Home & Garden division of SBM Company, born out of the merger of Novajardin (SBM Group) and Bayer Garden & Bayer Advanced in October 2016. This division employs 350 staff, with more than 20 locations in Europe and North America. With over 2500 products distributed worldwide, SBM Life Science is an expert on plants' care and beauty as well as protecting the home against rodents and insect pests.



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