



PRESS RELEASE



A JOINT LABORATORY WITH THE UNIVERSITY OF SORBONNE AND SBM COMPANY FOR NATURAL PEST CONTROL SOLUTIONS.

Paris, April 12, 2018 – SBM Company and the University of Sorbonne combine their expertise and inaugurate NatInControl, a research project established to identify and develop new biocontrol solutions efficient for plant protection against pests.

Because the future of agriculture and gardening is evolving and will require solutions that are more environmentally-friendly, biocontrol products are a major stake to respond to the societal, political and environmental challenges of tomorrow's world.

The shared vision of SBM Company and the University of Sorbonne is to create an expertise center specialized in biocontrol solutions to fight against invasive pests.

The research project NatInControl consists of selecting active substances based on micro-organisms and plant extracts, offering the best plant protection against pests. As a first step, the scientific works will improve the knowledge on biology-ecology of the target species and to target biocontrol solutions in controlled conditions. Leading solutions will then be tested via effectiveness tests on fields, then their mode of operation and their impact on the environment will be studied.

“Our partnership with SBM Company is part of the innovation and development foundation of the University of Sorbonne. This close link with a professional of the sector will enhance our applied research contributing to the launch of new biocontrol products” says Corinne Aubert, Dean of the Faculty of Applied Science and Engineering of University of Sorbonne.

“The competencies of the University of Sorbonne on the fundamental research, paired with our expertise of plant protection products, on the agricultural market and on the garden market, will allow us to develop powerful synergies to answer tomorrow's needs” states Jean-Paul Simmler, CEO of SBM Company.

The project NatInControl benefits from the support of the National Research Agency, as part of a supporting program aiming at favorizing the rapprochement of the public research actors and private companies.



ABOUT SBM COMPANY

www.sbm-company.com

SBM Company is a family-owned industrial group with French roots, created in 1994, operating today in more than 31 countries. SBM Company creates, registers, manufactures and markets products to advance plant protection and home and garden care, from research to the consumer's hands. The group operates in 4 activities: crop protection, industrial production (with two plants in France and one in the USA in Pasadena, Texas), aromatherapy and Home & Garden, through a dedicated entity - SBM Life Science. SBM Company is committed to providing responsible and innovative solutions now and for future generations.

ABOUT UNIVERSITY OF SORBONNE

www.sorbonne-universite.fr

Born on the 1st January 2018 from the merge of Pierre and Marie Curie University (UPMC) and Paris-Sorbonne, University of Sorbonne is a multidisciplinary university of intensive research with three faculties: Arts, Medical, Applied Science and Engineering. Anchored in the heart of Paris, present in regions and a world-class university it is fully committed in the success of its students.



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