

TROPHIES FOR SBM AND SPG!



Thank you to our customers for their recognition!
5 Trophies reward the work of the SBM Life Science France and SPG teams. This means a lot to us!



Laurent Davie and Yves Christol

SBM Life Science France Awards:

- **Gold Trophy** – Best Supplier in treatment and weed control
- **Gold Trophy** – Best Supplier in soil improvers and fertilizers
- **Gold Trophy** – Best Supplier in pest control, household insecticides
- **Silver Trophy** – Best Supplier in fertilizers and biostimulants

Laurent Davier General Manager SBM Life Science France : *“It’s a great victory year after year to receive this recognition for our teams and to be acknowledged for our innovation in this sector. This year, we’re putting the spotlight on Or Brun, with the aim of rejuvenating the market while retaining our loyal clientele. We are also investing in our in-store concepts and displays to provide the best possible support to the end customer.”*

SPG sas Awards:

- **Silver Trophy** – Best Supplier in seeds.

Yves CHRISTOL General Manage SPG: *“Our objective is overall well-being, which encompasses being in a beautiful garden that helps biodiversity and brings real benefits to the family. We want to work together with the retailers to create great events and in-store stories. Indeed, the garden centers and all specialized channels need to support new consumers and play an essential role in transmitting knowledge.”*



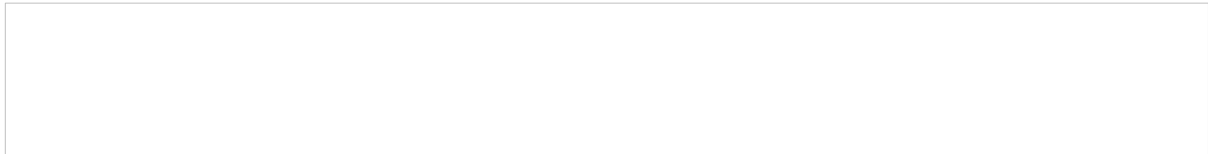
ABOUT SBM LIFE SCIENCE



SBM Life Science responds to everyone's need to reconnect with nature by putting plants at the heart of our lives.

SBM Life Science is the Home & Garden subsidiary of SBM Company, a French group of nearly 1,000 employees in 31 countries worldwide. SBM was created almost 30 years ago, is 100% independent and family-owned, and is present in a unique way in Europe and North America on the amateur and professional market.

SBM offers its customers and consumers innovative and responsible solutions and services for their plants, gardens and living spaces. The company boasts a full range of products for the protection, care and nutrition of plants, seeds, soil, and lawn seeds, as well as pest and mosquito control solutions. Ultimately, SBM meets the needs of consumers: to nourish, beautify, maintain, and defend.



SBM Life Science has deployed several flagship brands in Europe: Protect Home®, Protect Garden® and Solabiol®, a pioneer in natural products in France since 2001. Other successful local brands complete the offer in each European country, such as NutriOne®, Phostrogen® and Stroller®.

In North America, SBM Life Science is a key player in innovation in the garden market and is positioned alongside flagship brands such as BioAdvanced® and Natria®, one of the leading organic brands.

Recognized by its employees internationally, SBM Life Science has been awarded Great Place To Work® certification in Europe in 2022, a recognition that echoes the one obtained in the United States in 2021. In France, as part of the Trophées JardinPlus® 2022, SBM Life Science was voted Supplier of the Year by retail purchasing decision-makers.

For more information, please visit lifescience.sbm-company.com

SPG



SPG brings gardens to life. Specialist in vegetable and floral seeds, and biodiversity in the garden). Founded in 1680 as a partner to the King's gardens at Versailles, SPG is now one of the leaders in the world of gardening and supports all amateur gardeners in the creation and embellishment of their living environment.

SPG is also the exclusive distributor for the general public of Biogents anti-mosquito trap solutions, particularly in the fight against the invasive tiger mosquito.

SPG's ambition for the future is to take part in the renaturation, garden after garden, of our planet 🌱.

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